



## **Escuelas creativas. La revolución que está transformando la educación (Spanish Edition) / Creative Schools: The Grassroots Revolution That's Transforming Education**

*By Ken Robbins*

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### **Escuelas creativas. La revolución que está transformando la educación (Spanish Edition) / Creative Schools: The Grassroots Revolution That's Transforming Education By Ken Robbins**

Robinson desarrolla en Escuelas creativas las ideas de su famosa charla TED «Cómo la escuela mata la creatividad» y ofrece soluciones innovadoras y revolucionarias para uno de los problemas más relevantes de nuestra sociedad: cómo transformar un sistema educativo que no funciona.

En una época en la que los procesos de evaluación se estandarizan, las escuelas pasan por momentos difíciles y tanto estudiantes como educadores sufren una presión enorme, Robinson nos ofrece soluciones prácticas para terminar con el caduco sistema educativo actual heredado de la Revolución Industrial. Para lograrlo, propone darle a la educación un enfoque personalizado. Sugiere aprovechar el potencial de los recursos tecnológicos y profesionales disponibles y fomentar así la participación de los estudiantes para que pierdan el miedo a equivocarse, desarrollen su pasión por aprender y su creatividad, y estén preparados para afrontar los retos que les depare el futuro.

Repleto de anécdotas, casos, investigaciones y consejos de profesionales pioneros en el tema, Escuelas creativas apasionará a cualquier interesado en la educación, porque le hará replantearse muchas ideas preconcebidas y le ayudará a reflexionar sobre cuál es realmente el verdadero sentido de la educación en el siglo XXI.

#### **English Descriptin**

A revolutionary reappraisal of how to educate our children and young people by Ken Robinson, the New York Times bestselling author of *The Element* and *Finding Your Element*

Ken Robinson is one of the world's most influential voices in education, and his 2006 TED Talk on the subject is the most viewed in the organization's history. Now, the internationally recognized leader on creativity and human potential focuses on one of the most critical issues of our time: how to transform the nation's troubled educational system. At a time when standardized testing businesses are raking in huge profits, when many schools are struggling, and students and educators everywhere are suffering under the strain, Robinson points the way forward. He argues for an end to our outmoded industrial educational system and proposes a highly personalized, organic approach that draws on today's unprecedented technological and professional resources to engage all students, develop their love of learning, and enable them to face the real challenges of the twenty-first century. Filled with anecdotes, observations and recommendations from professionals on the front line of transformative education, case histories, and groundbreaking research—and written with Robinson's trademark wit and engaging style—Creative Schools will inspire teachers, parents, and policy makers alike to rethink the real nature and purpose of education.

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### **Editorial Review**

About the Author

**Sir Ken Robinson** es un experto mundial en el desarrollo del potencial humano. Ha colaborado con múltiples gobiernos europeos y asiáticos, entidades internacionales, empresas de primera línea, sistemas educativos y algunas de las organizaciones culturales de mayor proyección en el mundo. Es británico de nacimiento, y vive en Los Ángeles con su esposa Terry y sus dos hijos.

**Lou Aronica** es autor de dos novelas y coautor de varias obras de no ficción. Vive en Connecticut con su esposa Kelly y sus cuatro hijos.

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