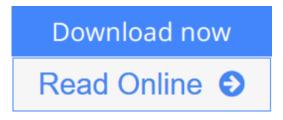


Foundations of Behavioral Research (PSY 200 (300) Quantitative Methods in Psychology)

By Fred N. Kerlinger, Howard B. Lee



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This text examines the fundamentals of solving a scientific research problem, focusing on the relationship between the problem and the research design. This edition includes new information about computer statistical software, multivariate statistics, research ethics, and writing research reports in APA style. This book is ideal for graduate students in that it covers statistics, research methodology, and measurement all in one volume. This is a book that graduate students will keep as a reference throughout their careers.



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Sales Rank: #558436 in BooksPublished on: 1999-08-09Original language: English

• Number of items: 1

• Dimensions: 1.40" h x 7.71" w x 9.57" l, 3.70 pounds

• Binding: Hardcover

• 1008 pages

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