



StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work

By Marcus Buckingham

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The Groundbreaking Strengths Assessment from the Leader of the Strengths Revolution

In the years since the publication of *First, Break All the Rules* and *Now, Discover Your Strengths*, millions have come to the simple but powerful realization that to get the most out of people, you must build on their strengths. And yet, as Marcus Buckingham astutely points out, though the strengths-based approach is now conventional wisdom, the tools and systems inside organizations—performance appraisals, training programs, and succession planning systems—remain stubbornly remedial and exclusively focused on measuring skills, finding gaps, and attempting to plug them. It's a crisis for individuals and organizations, with management ideas and everyday practice utterly out of sync.

That's about to change. *StandOut 2.0* is a revolutionary book and tool that enables you to identify your strengths, and those of your team, and act on them. The original edition of *StandOut* provided top-notch insights from one of the world's foremost authorities on strengths, as well as access to a powerful, cutting-edge online assessment tool. *StandOut 2.0* also includes the assessment and a robust report on your most dominant strengths. The report is easily exported so you can use it to present the very best of yourself to your team and your company.

StandOut 2.0 is your indispensable guide for building on your strengths to further your career—and help your team and organization win.

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StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work By Marcus Buckingham Bibliography

- Sales Rank: #34313 in Books
- Brand: Harvard Business School Press
- Published on: 2015-07-28
- Original language: English
- Number of items: 1
- Dimensions: 8.30" h x .90" w x 5.80" l, .71 pounds
- Binding: Hardcover
- 240 pages

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Editorial Review

Review

2016 Axiom Business Book Gold Award in CAREER

“If you loved the original *StandOut*, you owe it to yourself to read *StandOut 2.0*, Buckingham's update to the first, bestselling edition that critics called ‘revolutionary.’” — **TD magazine (Association for Talent Development)**

“...a good read.” — **Supply Management magazine**

About the Author

Marcus Buckingham's books have sold more than four million copies. His training and development firm, TMBC (TMBC.com), helps managers and organizations access the untapped potential of their people's strengths. Prior to launching TMBC, he spent nearly two decades at the Gallup Organization. He has been profiled in the *Wall Street Journal*, the *New York Times*, *Fortune*, and *Fast Company* and has worked with companies such as Facebook, Kohl's, Hilton, Microsoft, Chick-fil-A, and The Walt Disney Company.

Dr. Courtney McCashland partnered with Marcus Buckingham to design, develop, and validate the original *StandOut* strengths assessment. She currently serves as CEO of Strengths Research, LLC.

Users Review

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Corene Albert:

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