



# The CFO Guidebook: Second Edition

By Steven M. Bragg

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The CFO Guidebook covers every aspect of being a CFO, including risk management, controls, and how to engage in mergers and acquisitions. The book also addresses many aspects of financial management, such as budgeting, cash concentration systems, and investments. There is also an extensive discussion of fund raising, as well as the CFO's role in a public company.

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## **Editorial Review**

### **About the Author**

Steven Bragg, CPA, is one of the top-selling and most prolific accounting authors in the world. He is the author of more than 70 business books, including Lean Accounting, Closing the Books, and The New Controller Guidebook. He has been the CFO or controller of both public and private companies, and has been a consulting manager with Ernst & Young and an auditor with Deloitte & Touche.

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