

The Promise of the New South: Life After **Reconstruction - 15th Anniversary Edition**

By Edward L. Ayers



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At a public picnic in the South in the 1890s, a young man paid five cents for his first chance to hear the revolutionary Edison talking machine. He eagerly listened as the soundman placed the needle down, only to find that through the tubes he held to his ears came the chilling sounds of a lynching. In this story, with its blend of new technology and old hatreds, genteel picnics and mob violence, Edward Ayers captures the history of the South in the years between Reconstruction and the turn of the century.

Ranging from the Georgia coast to the Tennessee mountains, from the power brokers to tenant farmers, Ayers depicts a land of startling contrasts. Ayers takes us from remote Southern towns, revolutionized by the spread of the railroads, to the statehouses where Democratic Redeemers swept away the legacy of Reconstruction; from the small farmers, trapped into growing nothing but cotton, to the new industries of Birmingham; from abuse and intimacy in the family to tumultuous public meetings of the prohibitionists. He explores every aspect of society, politics, and the economy, detailing the importance of each in the emerging New South. Central to the entire story is the role of race relations, from alliances and friendships between blacks and whites to the spread of Jim Crows laws and disfranchisement. The teeming nineteenth-century South comes to life in these pages.

When this book first appeared in 1992, it won a broad array of prizes and was a finalist for both the National Book Award and the Pulitzer Prize. The citation for the National Book Award declared Promise of the New South a vivid and masterfully detailed picture of the evolution of a new society. The Atlantic called it "one of the broadest and most original interpretations of southern history of the past twenty years.

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Editorial Review

Review

"Here, at last, is a subtle, compelling view of the late 19th-century South whose scholarship is up-to-date.... In a synthesis that captures the late 19th-century South in its bewildering complexity, Ayers does get the New South right." --Washington Post Book World

"The most ambitious, comprehensive, and original survey of post-Reconstruction Southern history to appear since Woodward's *Origins....* Ayers's book deepens and enriches our sense of the diversity and complexity of southern life." --George M. Fredrickson, *The New York Review of Books*

From the Back Cover

At a public picnic in the South in the 1890s, a young man paid five cents for his first chance to hear the revolutionary Edison talking machine. He eagerly listened as the soundman placed the needle down, only to find that through the tubes he held to his ears came the chilling sounds of a lynching. In this story, with its blend of new technology and old hatreds, genteel picnics and mob violence, Edward Ayers captures the history of the South in the years between Reconstruction and the turn of the century - a combination of progress and reaction that defined the contradictory promise of the New South. Ranging from the Georgia coast to the Tennessee mountains, from the power brokers to tenant farmers, Ayers depicts a land of startling contrasts - a time of progress and repression, of new industries and old ways. Ayers takes us from remote Southern towns, revolutionized by the spread of the railroads, to the statehouses where Democratic "Redeemers" swept away the legacy of Reconstruction; from the small farmers, trapped into growing nothing but cotton, to the new industries of Birmingham; from abuse and intimacy in the family to tumultuous public meetings of the prohibitionists. He explores every aspect of society, politics, and the economy, detailing the importance of each in the emerging New South. Here is the local Baptist congregation, the country store, the tobacco-stained second-class railroad car, the rise of Populism: the teeming, nineteenth-century South comes to life in these pages. And central to the entire story is the role of race relations, from alliances and friendships between blacks and whites to the spread of Jim Crow laws and disenfranchisement. Ayers weaves all thesedetails into the contradictory story of the New South, showing how the region developed the patterns it was to follow for the next fifty years. When Edward Ayers published Vengeance & Justice, a landmark study of crime and punishment in the nineteenth-century South, he received universal acclaim. Now he provides an unforgettable account of the New South - a land with one foot in the future and the other in the past.

About the Author

Edward L. Ayers is President and Professor of History at the University of Richmond. He was named National Professor of the Year in 2003 and is a Bancroft and the Beveridge Prize winner.

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