



Approaches to Social Research

By Royce A. Singleton Jr., Bruce C. Straits

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Revised and updated in its fifth edition, *Approaches to Social Research* is a rigorous yet clear and engaging introduction to research methods. Covering all of the fundamentals in a straightforward, student-friendly manner, it is ideal for undergraduate- and graduate-level courses across the social sciences and also serves as an indispensable guide for researchers. Striking a balance between specific techniques and the underlying logic of scientific inquiry, this book provides a lucid treatment of the four major approaches to research: experimentation, survey research, field research, and the use of available data. Richly developed examples of empirical research and an emphasis on the research process enable students to better understand the real-world application of research methods. The authors also offer a unique chapter (13) advocating a multiple-methods strategy.

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