

The Canadian Guide to Protecting Yourself from Identity Theft and Other Fraud

By Gary L. Ford



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Identity theft is one of the fastest growing crimes in North America — it is an epidemic. Criminals are getting smarter every day and seem to be one step ahead of us all. They can steal your identity, your money, and your valuable assets including your home. This book describes all of the common schemes, techniques, and technology used by criminals to commit identity theft and fraud. It tells numerous true stories about many types of fraudulent activities, while assisting readers with tips on how to avoid getting caught by these fraudsters. This book will assist you in preventing your identity from being taken and detail how you can recover your identity, your credit rating, your money, and your home. Topics covered include: identity theft, debit and credit card fraud, credit reports, Internet and e-mail fraud, mortgage and title fraud, investment fraud, telephone fraud, and fraud against seniors.



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Editorial Review

About the Author

Gary Ford is a graduate of the University of Waterloo with a degree in psychology. He has held a series of executive positions with a major financial institution and most recently as vice-president sales and marketing of a national insurer. Ford is a frequent speaker to large groups in the financial services business in Canada and the United States on sales skills and influence techniques. He is the co-author of The Canadian Guide to Protecting Yourself Against Identity Theft and Other Fraud. Gary can be contacted at www.lifeissales.ca.

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