



The Way of the Shepherd: 7 Ancient Secrets to Managing Productive People

By Kevin Leman, William Pentak

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Find inspiration and a fresh perspective on the art of leadership in this account of a cub reporter who lands the interview of a lifetime and walks away with the keys to exceptional leadership. When the reporter meets with the most respected CEO in America, the businessman shares the seven secrets he learned long ago from his mentor—an eccentric but brilliant professor who taught him proven management principles that, while ancient in origin, are applicable in today's fast-paced, high-tech world. *The Way of the Shepherd* is a compact, heart-warming story dotted with humor. It will teach you how to lead the people close to you so they will view their work as a calling rather than merely a job, a place to belong rather than a place to work. It shows leaders how to infuse work with meaning and how to engage, energize, and ignite their workforce and gives employees a better understanding of what makes for a quality work experience. It is a powerful metaphor for leaders that reaches back 5,000 years. It is . . . *The Way of the Shepherd*.

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Editorial Review

From Publishers Weekly

The contrivance of this leadership handbook is a story-within-a-story: when a newbie business reporter snags an interview with a powerful CEO, the businessman takes the journalist under his wing and reveals the seven secrets he learned from his own mentor many years ago. These "secrets" turn out to be the very same principles that drive other leadership books: respect your employees and they will follow you; know their hopes and personalities; instill a sense of group identification and trust; give 100% from the heart at all times. What's unique about this leadership manual is its view that "people are a lot like sheep," leading to an overarching sheep metaphor that drives the entire book. In the chapter on direction, for example, the mentor urges shepherd-managers to lead with gentle nudges of the staff before employing the heavy-handed, painful prodding of the rod. The chapter on company identification talks about the need for "tagging" the sheep so they are instantly recognizable as a cohesive flock. And who knew that the phrase "pull the wool over his eyes" originated in actual shepherding techniques?

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From the Back Cover

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About the Author

Dr. Kevin Leman is an Internationally known Christian psychologist, speaker, and *New York Times* bestselling author of fifty books including *Have a New Kid by Friday*, *The Birth order Book*, and *Making Your Children Mind Without Losing Yours*. A master communicator, Dr. Leman is a frequent guest on hundreds of radio and TV shows such as *The View*, *Oprah*, *Today*, *Fox & Friends*, and *Focus on the Family*. He and his wife, Sande, live in Tucson, Arizona. They are the parents of five children and two grandchildren.

William Pentak has twenty-two years of proven success in revitalizing under-performing organizations. An author, columnist, pastor, consultant and speaker, he has traveled across the nation delivering keynote addresses and seminars. An MBA from the University of Texas at Austin, William was one of the last hires made by Enron before the company imploded in bankruptcy. He currently works in External Communications at Reliant Energy in Houston, Texas.

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Timothy Walker:

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