



Expert Fraud Investigation: A Step-by-Step Guide

By Tracy Coenen

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A fraud investigation is aimed at examining evidence to determine if a fraud occurred, how it happened, who was involved, and how much money was lost. Investigations occur in cases ranging from embezzlement, to falsification of financial statements, to suspicious insurance claims. Expert Fraud Investigation: A Step-by-Step Guide provides all the tools to conduct a fraud investigation, detailing when and how to investigate. This guide takes the professional from the point of opening an investigation, selecting a team, gathering data, and through the entire investigation process. Business executives, auditors, and security professionals will benefit from this book, and companies will find this a useful tool for fighting fraud within their own organizations.

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Expert Fraud Investigation: A Step-by-Step Guide By Tracy Coenen Bibliography

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Editorial Review

From the Inside Flap
Expert Fraud Investigation

A Step-by-Step Guide

A sharp, savvy examination of financial fraud, *Expert Fraud Investigation: A Step-by-Step Guide* is one of the few books to take the leap from theoretical discussion to the actual nuts and bolts of performing an investigation. Fraud expert Tracy Coenen offers an insider look at many of the most common types of fraud cases and points out some of the best methods for analyzing the books and records to search for proof of fraud.

An invaluable tool to help professionals understand how financial fraud occurs in an organization and what to do when it is found or suspected, all the guidance needed to uncover corporate fraud is here, from the point of opening an investigation, selecting a team, through the entire investigative process, including:

- The most common fraud schemes
- The difference between audits and investigations
- Effectively managing the investigation
- Looking for fraud in little things
- Using public and private records in investigations
- Getting creative as a fraud investigator
- Uncovering asset misappropriation schemes, financial statement fraud, corruption schemes, and external fraud schemes
- How to prevent fraud from happening in the first place

Does your organization need to conduct a fraud investigation? Who needs to be involved? *Expert Fraud Investigation* gives you access to all the necessary background on fraud, the various types of fraud investigations, as well as the legalities involved. Making a difficult undertaking more manageable, this essential book arms you with the tools to take your organization step by step through the process of an effective fraud investigation.

From the Back Cover
Praise for Expert Fraud Investigation

"Fraud is a constant evil that attacks businesses, consumers, and government. The financial and reputational impact of fraud can be devastating, but education and awareness are key weapons in the war on this crime. With this new book, Tracy Coenen delivers an excellent primer on the many fraud schemes as well as practical investigative techniques to detect and prevent fraud."

—**Martin T. Biegelman, Director of Financial Integrity, Microsoft Corporation**

"The lack of effective fraud training by auditors made my job easier as the criminal CFO of Crazy Eddie. I was lucky, since Tracy Coenen was too young to be a forensic accountant back in my criminal days. Acclaimed forensic accountant Tracy Coenen's fraud investigation book will cause many criminals to take early involuntary retirement or be forced out of business."

—**Sam E. Antar, WhiteCollarFraud.com**

"In *Expert Fraud Investigation*, Tracy Coenen does an excellent job of educating the reader on a wide variety of fraud schemes and providing a step-by-step process on how to conduct a fraud investigation. This is a must-read for anyone who wants to learn more about the basics of how to prevent, detect, and investigate fraud."

—**Cynthia Cooper, Author of *Extraordinary Circumstances: The Journey of a Corporate Whistleblower***

About the Author

Tracy L. Coenen, CPA, MBA, CFE is a fraud expert and President of Sequence Inc., a forensic accounting firm with offices in Milwaukee and Chicago. She conducts financial investigations for private and public companies, reports her findings to executives and boards of directors, and testifies in court as an expert witness. She has provided fraud-related commentary to television and print media. Her commentary has been featured on NBC news and on CNBC's personal finance show, *On the Money*, and her comments have been printed in the *Wall Street Journal*, *USA Today*, *BusinessWeek.com*, *CBSNews.com*, and *Entrepreneur.com*, among others. Tracy writes articles on fraud for national business publications including *Fraud Magazine*.

Users Review

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Evelina Lewis:

As people who live in typically the modest era should be upgrade about what going on or information even knowledge to make all of them keep up with the era that is always change and make progress. Some of you maybe can update themselves by studying books. It is a good choice for you personally but the problems coming to an individual is you don't know what one you should start with. This *Expert Fraud Investigation: A Step-by-Step Guide* is our recommendation to help you keep up with the world. Why, as this book serves what you want and wish in this era.

Matthew Dealba:

Reading a reserve tends to be new life style on this era globalization. With looking at you can get a lot of information that can give you benefit in your life. Along with book everyone in this world can certainly share their idea. Textbooks can also inspire a lot of people. A lot of author can inspire all their reader with their story or even their experience. Not only the storyplot that share in the publications. But also they write about the data about something that you need instance. How to get the good score toefl, or how to teach your kids, there are many kinds of book which exist now. The authors these days always try to improve their talent in writing, they also doing some investigation before they write to their book. One of them is this *Expert Fraud Investigation: A Step-by-Step Guide*.

Linda Wood:

In this period of time globalization it is important to someone to find information. The information will make a professional understand the condition of the world. The fitness of the world makes the information simpler to share. You can find a lot of referrals to get information example: internet, newspapers, book, and soon. You will see that now, a lot of publisher in which print many kinds of book. Often the book that

recommended to you personally is Expert Fraud Investigation: A Step-by-Step Guide this reserve consist a lot of the information with the condition of this world now. This particular book was represented how do the world has grown up. The words styles that writer use to explain it is easy to understand. Often the writer made some research when he makes this book. Honestly, that is why this book appropriate all of you.

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