



Strategic Management

By John Pearce, Richard Robinson

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Strategic Management By John Pearce, Richard Robinson Bibliography

- Sales Rank: #359981 in Books
- Brand: Brand: McGraw-Hill/Irwin
- Published on: 2012-01-19
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 10.40" h x 1.60" w x 7.90" l, 4.10 pounds
- Binding: Hardcover
- 976 pages

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Editorial Review

About the Author

The Endowed Chair in Strategic Management and entrepreneurship at Villanova University. In 2004, he was the Distinguished Visiting Professor at ITAM in Mexico City. Previously, Professor Pearce was the Eakin Endowed Chair in Strategic Management at George Mason University and a State of Virginia Eminent Scholar. He received the 1994 Fulbright U.S. Professional Award, which he served at INTAN in Malaysia. Dr. Pearce has taught at Penn State University, West Virginia University, the University of Malta as the Fulbright Senior Professor in international Management, and at the University of South Carolina where he was Director of Ph.D. Programs in Strategic Management. He received a Ph.D. degree in Business Administration and Strategic Management from the Pennsylvania State University.

Richard Robinson (Columbia, SC) is a member of the faculty at the University of South Carolina.

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