

# The Copyright Permission and Libel Handbook: A Step-by-Step Guide for Writers, **Editors, and Publishers**

By Lloyd J. Jassin, Steven C. Schechter



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"A thoughtful, comprehensive, and invaluable guide for writers."--Bernard Lefkowitz, Professor, Columbia University Graduate School of Journalism

"Easy to read and understand . . . should be on every publisher's reference shelf."--Jan Nathan, Executive Director, Publishers Marketing Association

For anyone who has ever faced the confusing web of copyright and libel laws, this practical, problem-solving guide is a godsend. In clear, jargon-free language, legal experts provide the information and techniques you need to prepare a manuscript or multimedia work for publication. You'll learn how to:

- \* Clear rights for all types of copyrighted materials, including quotations, photographs, fine art, motion picture stills, song lyrics, and more
- \* Protect yourself against libel suits
- \* Determine if a work is in the public domain
- \* Assess if quoting without permission qualifies as fair use
- \* Locate rights holders
- \* Negotiate clearances

Includes library of sample forms:

- \* permission letter
- \* interview release
- \* model release
- \* work-made-for-hire agreement
- \* copyright assignment
- \* photograph license

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## **Editorial Review**

#### Amazon.com Review

Any writer or editor not concerned about copyright and libel ought to be. While the laws governing copyright are more straightforward than those regarding libel, disregarding either can land a writer or publication in a lot of hot water. Very hot. While the authors of *The Copyright Permission and Libel Handbook* state outright that their guide should not take the place of an attorney, they explain copyright and libel issues in great detail, so that, at the very least, you'll know when to be on the alert. Copyright is relatively simple. "If you intend to use someone's copyrighted work," say Jassin and Schechter, "unless the use is considered a fair use, you must obtain that person's written permission." Of course, "fair use" gets tricky. One court determined that the Moral Majority's reproduction of a full ad from *Hustler* magazine was a fair use, while another ruled that *The Nation*'s reproduction of 300 words from President Ford's 20,000-word unpublished memoirs was not.

Libel is more complicated. Each state (and the District of Columbia) has its own libel laws. And, no, fiction is not exempt, even if you've changed the name and hair color of an otherwise identifiable person. "The best defense to libel," say the authors, "is verifiable truth." Included: detailed checklists--concerning fair use, copyright protection, copyright permission, libel, and "media perils" insurance--and sample forms for requesting permissions, obtaining releases, summarizing permissions, and writing libel disclaimers. --Jane Steinberg

### From Booklist

This manual allays a fear among publishing, broadcast, and film folk: getting sued. Copyright infringement is a manageable risk, if one understands the fair use doctrine and the procedures for acquiring and buying the right to reproduce material others have created. Both authors are lawyers, with book publishing experience in Jassin's case, which inform their practical tips about permissions. Often one needn't even request permission (advice endorsed by this former permissions clerk, whose favorite office appliance was the "fair use" rubber stamp), because such material can be classified as falling within public domain laws by comparing copyright dates with the two copyright acts (of 1909 and 1976) that govern them. But in doubt one should obtain permission, for which this book provides sample letters and addresses. Libel is a more dangerous animal, as can be attested by anyone threatened with a defamation suit. The authors define the legal nuances of libel and urge using care and caution when writing about public figures—and calling a lawyer when a nasty letter arrives. *Gilbert Taylor* 

### From the Publisher

This no-nonsense guide arms writers with all the legal information and techniques needed to obtain permission and copyrights. Discusses libel problems and issues that frequently occur during the preparation and publication of an author's work. Covers the latest information regarding online and multimedia works, including clearing permissions for television and film clips, music and lyrics, and photographs.

# **Users Review**

#### From reader reviews:

# **Roger Cowen:**

This The Copyright Permission and Libel Handbook: A Step-by-Step Guide for Writers, Editors, and

Publishers are usually reliable for you who want to certainly be a successful person, why. The main reason of this The Copyright Permission and Libel Handbook: A Step-by-Step Guide for Writers, Editors, and Publishers can be among the great books you must have is usually giving you more than just simple reading food but feed you actually with information that maybe will shock your preceding knowledge. This book is handy, you can bring it all over the place and whenever your conditions in the e-book and printed people. Beside that this The Copyright Permission and Libel Handbook: A Step-by-Step Guide for Writers, Editors, and Publishers giving you an enormous of experience for instance rich vocabulary, giving you tryout of critical thinking that we realize it useful in your day exercise. So, let's have it appreciate reading.

### **Aaron Ryan:**

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## **Leonard Santiago:**

Playing with family in the park, coming to see the sea world or hanging out with buddies is thing that usually you may have done when you have spare time, subsequently why you don't try matter that really opposite from that. 1 activity that make you not feeling tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love The Copyright Permission and Libel Handbook: A Step-by-Step Guide for Writers, Editors, and Publishers, you can enjoy both. It is fine combination right, you still need to miss it? What kind of hangout type is it? Oh seriously its mind hangout people. What? Still don't get it, oh come on its called reading friends.

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