



## Getting It Published: A Guide for Scholars and Anyone Else Serious about Serious Books, Third Edition (Chicago Guides to Writing, Editing, and Publishing)

By William Germano

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For more than a decade, writers have turned to William Germano for his insider's take on navigating the world of scholarly publishing. A professor, author, and thirty-year veteran of the book industry, Germano knows what editors want and what writers need to know to get their work published.

Today there are more ways to publish than ever, and more challenges to traditional publishing. This ever-evolving landscape brings more confusion for authors trying to understand their options. The third edition of *Getting It Published* offers the clear, practicable guidance on choosing the best path to publication that has made it a trusted resource, now updated to include discussions of current best practices for submitting a proposal, of the advantages and drawbacks of digital publishing, and tips for authors publishing textbooks and in open-access environments.

Germano argues that it's not enough for authors to write well—they also need to write with an audience in mind. He provides valuable guidance on developing a compelling book proposal, finding the right publisher, evaluating a contract, negotiating the production process, and, finally, emerging as a published author. “This endlessly useful and expansive guide is every academic's pocket Wikipedia: a timely, relevant, and ready resource on scholarly publishing, from the traditional monograph to the digital e-book. I regularly share it, teach it, and consult it myself, whenever I have a question on titling a chapter, securing a permission, or negotiating a contract. Professional advice simply does not get any savvier than this pitch-perfect manual on how to think like a publisher.”—Diana Fuss, Princeton University

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**Getting It Published: A Guide for Scholars and Anyone Else Serious about Serious Books, Third Edition (Chicago Guides to Writing, Editing, and Publishing) By William Germano Bibliography**

- Sales Rank: #69903 in Books
- Brand: Univ of Chicago Pr
- Published on: 2016-04-08
- Released on: 2016-04-08
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x 1.00" w x 6.00" l, .0 pounds
- Binding: Paperback
- 304 pages

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### Editorial Review

#### Review

“There is, I assume, only one William Germano. A shame, because any aspiring author who reads this book will probably want him as their editor. However, illicit cloning aside, they will have to settle for his considered advice on the page, rather than in person. . . . Germano is committed to ideas but clear-headed about business, inspiring but not unrealistic, wise in the ways of publishing and witty about writers’ foibles. And—a good sign in an editor—he writes well himself.”

(Praise for previous edition *Times Higher Education*)

“This endlessly useful and expansive guide is every academic’s pocket Wikipedia: a timely, relevant, and ready resource on scholarly publishing, from the traditional monograph to the digital e-book. I regularly share it, teach it, and consult it myself, whenever I have a question on titling a chapter, securing a permission, or negotiating a contract. Professional advice simply does not get any savvier than this pitch-perfect manual on how to think like a publisher.”

(Praise for previous edition *Diana Fuss, Princeton University*)

“Wise counsel from a battle-tested strategist.”

(Praise for previous edition *Writer*)

“Germano deconstructs and demystifies what publishers and editors actually do and what authors should look for in finding the right house for their subject and in putting the right words in their contract.”

(Praise for previous edition *Booklist*)

#### About the Author

**William Germano** is dean of the faculty of humanities and social sciences and professor of English literature at the Cooper Union for the Advancement of Science and Art. Previously, he served as editor in chief at Columbia University Press and vice president and publishing director at Routledge. He is the author of *From Dissertation to Book*, also published by the University of Chicago Press.

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