



Good, Better, Best Wines

By Carolyn Evans Hammond

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Good, Better, Best Wines By Carolyn Evans Hammond

Just tell me what's good!

The first buying guide to focus exclusively on the best-selling wines in North America that you can find anywhere!

When it comes to wine, your "wants" are pretty simple: a good wine, at a price you can afford, that's stocked at your local wine shop or supermarket. *Good Better Best Wines* gives you just that. It reveals in plain English, the good, better, and best wines available for the dollars you're willing to spend--up to \$15--along with photos of clearly labeled bottles to make wine shopping easier.

And because *Good Better Best Wines* is the first book to rank the best-selling wines in North America--think names like Beringer, Kendall-Jackson, and Woodbridge--you bet they'll be stocked at your local store.

Inside you'll find:

- *The good, better, and best big-name wines under \$5, \$8, \$11, and \$15 for each major grape variety
- * Perfect party wines for specific occasions--weddings, dinners, backyard barbecues and more
- * Trade secrets for getting the most out of each wine, including storage tips, serving techniques, and food pairings

Seasoned journalist and qualified sommelier Carolyn Evans Hammond makes wine accessible with her witty and light approach to the subject. Her first book, *1000 Best Wine Secrets*, earned critical acclaim, and her writing has appeared in such eminent publications as *Decanter*, *Wine & Spirit International*, *The Times* in London, and others.

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Editorial Review

Review

"They're big, they're out there, but they're not all the same. This book cuts a sure course through the ocean of popular wines. Carolyn's enthusiasm and stylistic panache tells you what you need to know -- and fast." -- Andrew Jefford, columnist for Decanter and The World of Fine Wine magazine

"...most wine reviews are aimed at higher-priced, small-production wines that often can't be found.... Her book rectifies that by comparing big brands by price (up to \$15) and grape variety." --LA Times, Chicago Tribune, Sacramento Bee

"This book is a fabulous resource. It really filled a niche that needed to be addressed." --Lynne Webb, publisher, mygourmetconnection.com

"It's about time someone of Carolyn's' caliber stepped forward to champion these humble yet satisfying wines. The first paragraph alone is worth the price of admission." --Richard Best, The Frugal Oenophile

"Arriving at a time when consumers are looking for reliable quality wines at economy prices, this book is a timely and unique guide, and is the first ever to rank popular big-brand wines."--Sheila Swerling-Puritt at TonyAspler.com

From the Author

While wine snobs are swirling and sniffing expensive wines that are tediously hard to find, the rest of us are just drinking wine. Popular wine. Big brand wine. Big brands can spell terrific value but you need to know which bottles to buy. That's where Good Better Best Wines comes in. It's small enough to pop in your pocket and take with you to the shop. And it's user-friendly enough to flip through on the fly.

Big brands use economies of scale to produce good value wines with easy-to-understand labels, limited vintage variation and broad distribution. These advantages are a winning combination with today's time-pressed wine consumers faced with tens of thousands of wine choices, who are more conscious than ever of their wine budgets in today's economy. For these reasons, big brands have become the wines North Americans turn to most of the time. Good Better Best Wines is the first book ever to rank best-selling wines. I hope you find it useful.

Carolyn Evans Hammond

Author

Good Better Best Wines

About the Author

Wine book author and critic Carolyn Evans Hammond first fell in love with wine during her first trip to France many moons ago when she picnicked in the vineyards of the Cotes du Rhone. Now she makes wine accessible with her witty and light approach to the topic.

Carolyn's latest book, *Good Better Best Wines: A No-Nonsense Guide to Popular Wine*, is the first book to rank North America's best-selling wines by price and grape variety, with tasting notes and bottle images (April, 2010, \$12.95, Alpha Books).

Her first book, *1000 Best Wine Secrets*, is a fascinating compilation of trade secrets designed to illuminate the topic and help wine drinkers make more satisfying wine choices. It earned critical acclaim and international distribution (October, 2006, \$12.95, Sourcebooks, Inc).

As well as an author, Carolyn's reviews and critical articles have appeared in such eminent magazines as *Decanter*, and *Wine & Spirit International* in the United Kingdom, as well as *Maclean's*, *Taste*, and *Tidings* in Canada. She issues a weekly newsletter, publishes a blog on her website--wine-tribune.com, runs a Facebook wine club, twitters, and conducts seminars and private consultations.

Constantly learning, Carolyn spends much of her time tasting wine and meeting with winemakers and other industry professionals. She is a member of the Wine Writers' Circle of Canada; she holds the Diploma from the Wine & Spirit Education Trust in the UK; and she earned a BA from York University where she studied English and Philosophy. She has lived in many cities in North America and Europe, and now resides in Toronto, where she was born.

Users Review

From reader reviews:

Lewis Manns:

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