



# Learn to Earn: A Beginner's Guide to the Basics of Investing and Business

*By Peter Lynch, John Rothchild*

Download now

Read Online ➔

## **Learn to Earn: A Beginner's Guide to the Basics of Investing and Business**

By Peter Lynch, John Rothchild

"Public companies are everywhere, and they surround you from morning to night. . . . Nearly everything you eat, wear, read, listen to, ride in, lie on, or gargle with is made by one. Perfume to penknives, hot tubs to hot dogs, nuts to nail polish are made by businesses that you can own." --from the Introduction.

McDonald's, The Gap, Circuit City, Gillette, CBS, and thousands more . . . anybody can own part of big and small companies. As companies grow and prosper, you can too. Whenever burgers are eaten, sweaters are purchased, batteries are used, and faces are shaved, you've got a piece of the action. From Alexander Hamilton to Warren Buffett, people have been making big money by investing in the corporations and institutions around them.

Mutual-fund superstar Peter Lynch and author John Rothchild explain what's not normally taught in high school --how the stock market helps you and how it helps the country. By understanding how and why the stock market works when you buy a share of a company or purchase a mutual fund, you can make informed --and profitable --decisions. Whether you're saving for college, a house, a trip, or retirement, there is no better method to secure a sound financial future than to invest. Young or old, there is no better time to start investing than now.

"Investing is fun. It's interesting.

It can put you on the road to prosperity for the rest of your life. . . ."

Learn to Earn gives you the expert guidance you need to make the right start. Lynch and Rothchild cover the gamut on investment fundamentals and principles, from choosing stocks, to picking a broker, to reading an annual report. Learn to Earn reveals how to decipher the stock pages and how to evaluate the pros and cons of the five basic investment vehicles --savings accounts, collectibles, houses or apartments, stocks, and bonds. Yet, there is much more to investing than just the principles, and there is much more to Learn to Earn than just the fundamentals. Opportunity comes in many forms, from many sources, with many histories. Brimming with stories and parables, Lynch and Rothchild

also explain:

- \* Why the world as we know it would collapse without investors . . .
- \* How capitalism, from the time of the American Revolution on, has shaped the past, and how that affects us today . . .
- \* How Coke, Campbell's Soup, Ben & Jerry's, Microsoft, and other big companies got started, who gets rich from them, and how they got that way . . .
- \* How to know the real story behind the price of a stock

 [Download Learn to Earn: A Beginner's Guide to the Basi ...pdf](#)

 [Read Online Learn to Earn: A Beginner's Guide to the Ba ...pdf](#)

# Learn to Earn: A Beginner's Guide to the Basics of Investing and Business

*By Peter Lynch, John Rothchild*

**Learn to Earn: A Beginner's Guide to the Basics of Investing and Business** By Peter Lynch, John Rothchild

"Public companies are everywhere, and they surround you from morning to night. . . . Nearly everything you eat, wear, read, listen to, ride in, lie on, or gargle with is made by one. Perfume to penknives, hot tubs to hot dogs, nuts to nail polish are made by businesses that you can own." --from the Introduction.

McDonald's, The Gap, Circuit City, Gillette, CBS, and thousands more . . . anybody can own part of big and small companies. As companies grow and prosper, you can too. Whenever burgers are eaten, sweaters are purchased, batteries are used, and faces are shaved, you've got a piece of the action. From Alexander Hamilton to Warren Buffett, people have been making big money by investing in the corporations and institutions around them.

Mutual-fund superstar Peter Lynch and author John Rothchild explain what's not normally taught in high school --how the stock market helps you and how it helps the country. By understanding how and why the stock market works when you buy a share of a company or purchase a mutual fund, you can make informed --and profitable --decisions. Whether you're saving for college, a house, a trip, or retirement, there is no better method to secure a sound financial future than to invest. Young or old, there is no better time to start investing than now.

"Investing is fun. It's interesting.

It can put you on the road to prosperity for the rest of your life. . . ."

Learn to Earn gives you the expert guidance you need to make the right start. Lynch and Rothchild cover the gamut on investment fundamentals and principles, from choosing stocks, to picking a broker, to reading an annual report. Learn to Earn reveals how to decipher the stock pages and how to evaluate the pros and cons of the five basic investment vehicles --savings accounts, collectibles, houses or apartments, stocks, and bonds. Yet, there is much more to investing than just the principles, and there is much more to Learn to Earn than just the fundamentals. Opportunity comes in many forms, from many sources, with many histories. Brimming with stories and parables, Lynch and Rothchild also explain:

- \* Why the world as we know it would collapse without investors . . .
- \* How capitalism, from the time of the American Revolution on, has shaped the past, and how that affects us today . . .
- \* How Coke, Campbell's Soup, Ben & Jerry's, Microsoft, and other big companies got started, who gets rich from them, and how they got that way . . .
- \* How to know the real story behind the price of a stock

**Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild Bibliography**

- Sales Rank: #1005120 in Books
- Published on: 1997-04-03
- Original language: English
- Number of items: 1
- Dimensions: 9.37" h x .95" w x 6.36" l, 1.21 pounds
- Binding: Hardcover
- 272 pages

 [Download Learn to Earn: A Beginner's Guide to the Basi ...pdf](#)

 [Read Online Learn to Earn: A Beginner's Guide to the Ba ...pdf](#)

## Download and Read Free Online Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild

---

### Editorial Review

#### Amazon.com Review

To Peter Lynch, success in the stock market is pretty basic: if a company's earnings rise, then the stock price goes up. "This simple point--that the price of a stock is directly related to a company's earning power--is often overlooked, even by sophisticated investors," the former Fidelity Magellan manager writes in *Learn to Earn*, his third book on investing. "This is the starting point for the successful stock picker: find companies that grow their earnings over many years to come."

One of the best managers in the history of mutual funds, Lynch is certainly the person to help people choose the right stocks and understand the market. More so than *One Up on Wall Street* or *Beating the Street*, this Lynch book is for beginning investors of all ages. Lynch and coauthor John Rothchild are family men who are worried that teenagers aren't learning enough about the importance of American companies in improving lives and creating wealth. Lynch questions why students are taught that Hamlet was a tragic hero and Napoleon was a great general, but they don't know that Sam Walton founded Wal-Mart. In fact, Lynch's grasp of the past is one of the strengths of the book. One of the best chapters is "A Short History of Capitalism," a witty and homespun look at characters like Karl Marx, the Communist who believed capitalism was doomed, and the robber barons, the shrewd railroad magnates of the late 19th century who amassed huge fortunes by manipulating the markets.

Unlike the robber barons, beginning investors, Lynch says, should stick to the basics: get in the habit of saving and investing and putting aside a certain amount every month; develop a strong stomach because the stock market is going to fall and there's no way to anticipate it; do a little homework so you can understand the reasons to own a particular stock; and buy shares in solid companies and don't let go of them without a good reason.

This book marks Lynch's coming out as a fan of "direct investment programs," which are offered by many good companies. You purchase a couple of shares or so directly from the company and then you enroll in a plan and buy more shares each month, in some cases without paying a penny in fees and always without a broker--the way Lynch likes it. Lynch loves these plans because they're a great vehicle for investing a little bit at a time over a long period. Grab onto a company and learn about it, Lynch writes. The more you learn, the more you'll earn. --*Dan Ring*

#### From the Back Cover

"Public companies are everywhere, and they surround you from morning to night. . . . Nearly everything you eat, wear, read, listen to, ride in, lie on, or gargle with is made by one. Perfume to penknives, hot tubs to hot dogs, nuts to nail polish are made by businesses that you can own." —from the Introduction.

McDonald's, The Gap, Circuit City, Gillette, CBS, and thousands more . . . anybody can own part of big and small companies. As companies grow and prosper, you can too. Whenever burgers are eaten, sweaters are purchased, batteries are used, and faces are shaved, you've got a piece of the action. From Alexander Hamilton to Warren Buffett, people have been making big money by investing in the corporations and institutions around them.

Mutual-fund superstar Peter Lynch and author John Rothchild explain what's not normally taught in high school —how the stock market helps you and how it helps the country. By understanding how and why the

stock market works when you buy a share of a company or purchase a mutual fund, you can make informed—and profitable—decisions. Whether you're saving for college, a house, a trip, or retirement, there is no better method to secure a sound financial future than to invest. Young or old, there is no better time to start investing than now.

"Investing is fun. It's interesting.

It can put you on the road to prosperity for the rest of your life. . . ."

Learn to Earn gives you the expert guidance you need to make the right start. Lynch and Rothchild cover the gamut on investment fundamentals and principles, from choosing stocks, to picking a broker, to reading an annual report. Learn to Earn reveals how to decipher the stock pages and how to evaluate the pros and cons of the five basic investment vehicles—savings accounts, collectibles, houses or apartments, stocks, and bonds. Yet, there is much more to investing than just the principles, and there is much more to Learn to Earn than just the fundamentals. Opportunity comes in many forms, from many sources, with many histories. Brimming with stories and parables, Lynch and Rothchild also explain:

- Why the world as we know it would collapse without investors . . .
- How capitalism, from the time of the American Revolution on, has shaped the past, and how that affects us today . . .
- How Coke, Campbell's Soup, Ben & Jerry's, Microsoft, and other big companies got started, who gets rich from them, and how they got that way . . .
- How to know the real story behind the price of a stock

#### About the Author

PETER LYNCH is the former manager of the Fidelity Magellan Fund and the coauthor of the bestsellers One up on Wall Street and Beating the Street, both of which he wrote with John Rothchild.

JOHN ROTHCHILD is a columnist for Fortune magazine and the author of A Fool and His Money.

## Users Review

### From reader reviews:

#### James Miguel:

Here thing why this particular Learn to Earn: A Beginner's Guide to the Basics of Investing and Business are different and dependable to be yours. First of all reading a book is good but it depends in the content from it which is the content is as scrumptious as food or not. Learn to Earn: A Beginner's Guide to the Basics of Investing and Business giving you information deeper including different ways, you can find any book out there but there is no e-book that similar with Learn to Earn: A Beginner's Guide to the Basics of Investing and Business. It gives you thrill examining journey, its open up your current eyes about the thing which happened in the world which is might be can be happened around you. It is easy to bring everywhere like in area, café, or even in your technique home by train. For anyone who is having difficulties in bringing the published book maybe the form of Learn to Earn: A Beginner's Guide to the Basics of Investing and Business in e-book can be your choice.

**Terry Carr:**

The feeling that you get from Learn to Earn: A Beginner's Guide to the Basics of Investing and Business may be the more deep you rooting the information that hide in the words the more you get thinking about reading it. It does not mean that this book is hard to understand but Learn to Earn: A Beginner's Guide to the Basics of Investing and Business giving you joy feeling of reading. The article author conveys their point in particular way that can be understood by anyone who read this because the author of this book is well-known enough. This kind of book also makes your own personal vocabulary increase well. Making it easy to understand then can go together with you, both in printed or e-book style are available. We advise you for having this particular Learn to Earn: A Beginner's Guide to the Basics of Investing and Business instantly.

**Shannon Palmer:**

This book untitled Learn to Earn: A Beginner's Guide to the Basics of Investing and Business to be one of several books that best seller in this year, here is because when you read this guide you can get a lot of benefit into it. You will easily to buy this kind of book in the book retail store or you can order it by using online. The publisher in this book sells the e-book too. It makes you easier to read this book, since you can read this book in your Cell phone. So there is no reason for your requirements to past this guide from your list.

**Marvin Davidson:**

Are you kind of stressful person, only have 10 or even 15 minute in your time to upgrading your mind ability or thinking skill actually analytical thinking? Then you are receiving problem with the book in comparison with can satisfy your limited time to read it because all this time you only find publication that need more time to be learn. Learn to Earn: A Beginner's Guide to the Basics of Investing and Business can be your answer because it can be read by you actually who have those short spare time problems.

**Download and Read Online Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild #N6GUSM0T9KZ**

## **Read Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild for online ebook**

Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild books to read online.

## **Online Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild ebook PDF download**

**Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild Doc**

**Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild Mobipocket**

**Learn to Earn: A Beginner's Guide to the Basics of Investing and Business By Peter Lynch, John Rothchild EPub**