



Lost Illusions: American Cinema in the Shadow of Watergate and Vietnam, 1970-1979 (History of the American Cinema)

By David A. Cook

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- Sales Rank: #999873 in Books
- Published on: 2002-03-15
- Released on: 2002-03-15
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x 1.62" w x 7.00" l, 2.72 pounds
- Binding: Paperback
- 717 pages

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Editorial Review

Review

"*Lost Illusions* refers to the mid-1990s derailment of a cinema of great promise by a blockbuster mentality in Hollywood in the wake of *Jaws* and *Star Wars*. The 'art' cinema of Penn, Kubrick, Peckinpah, and Altman gave way to the 'event' cinema of Lucas and Spielberg. Cook's argument is not new, but he documents it well and presents it effectively in a discussion that ranges from cross-marketing techniques (book and record tie-ins, t-shirts, toys), the shift of studios from production to distribution, and tax shelter deals, to the rise of the agent and gross participation deals. Cook excels at industry analysis. Fine chapters by Douglas Gomery on exhibition, William Rothman on documentary, and Robin Blaetz on avant-garde films round out the book."--
"Choice

From the Inside Flap

"David Cook's *Lost Illusions* is an excellent account of Hollywood in the 1970s—a decade of social upheaval around the world and major transformation in the U.S. movie industry. His book overflows with useful data, and his lucid account of mainstream entertainment is nicely supplemented by the special chapters by other scholars: Douglas Gomery on exhibition, William Rothman on documentaries, and Robin Blaetz on the avant-garde."—James O. Naremore, author of *More than Night: Film Noir in Its Contexts*

From the Back Cover

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People live in this new moment of lifestyle always aim to and must have the spare time or they will get lots of stress from both day to day life and work. So , once we ask do people have free time, we will say absolutely sure. People is human not a robot. Then we consult again, what kind of activity do you possess

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