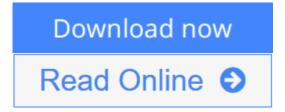


Qualitative Methods in Sociolinguistics

By Barbara Johnstone



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Qualitative Methods in Sociolinguistics is the only book on qualitative research methods designed especially for readers doing research on language and society. It provides a brief, accessible introduction to general theoretical and practical questions about research and also covers the principal means of selecting, collecting, and analyzing data for interpretive sociolinguistic work. Topics discussed include the historical context of contemporary sociolinguistic methodology, the development of research questions, standards of evidence, research ethics, ethnography, discourse analysis, and strategies for writing articles and essays. In each chapter the author considers both field methods and analytical methods, illustrating the approaches by describing studies that have employed them. Exercises, ideas for discussion, and suggestions for further reading enhance the text and provide starting points for student research projects. Clearly written and comprehensible to students at all levels, this unique work is an ideal supplementary text for courses in sociolinguistics, language and culture, and field methods. It is also a helpful reference for anyone contemplating sociolinguistic research on any level.



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Qualitative Methods in Sociolinguistics By Barbara Johnstone Bibliography

Sales Rank: #1423626 in Books
Published on: 1999-12-23
Original language: English

• Number of items: 1

• Dimensions: 5.30" h x .80" w x 8.00" l, .44 pounds

• Binding: Paperback

• 176 pages

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"A very useful and timely book, filling a gap in texts for courses that need to teach students to do research in sociolinguistics in a non-quantitative way. Johnstone writes clearly and with many detailed examples."-Marilyn Merritt, The George Washington University

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About the Author

Barbara Johnstone is at Carnegie Mellon University.

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