



# Qualitative Methods in Sociolinguistics

By Barbara Johnstone

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*Qualitative Methods in Sociolinguistics* is the only book on qualitative research methods designed especially for readers doing research on language and society. It provides a brief, accessible introduction to general theoretical and practical questions about research and also covers the principal means of selecting, collecting, and analyzing data for interpretive sociolinguistic work. Topics discussed include the historical context of contemporary sociolinguistic methodology, the development of research questions, standards of evidence, research ethics, ethnography, discourse analysis, and strategies for writing articles and essays. In each chapter the author considers both field methods and analytical methods, illustrating the approaches by describing studies that have employed them. Exercises, ideas for discussion, and suggestions for further reading enhance the text and provide starting points for student research projects. Clearly written and comprehensible to students at all levels, this unique work is an ideal supplementary text for courses in sociolinguistics, language and culture, and field methods. It is also a helpful reference for anyone contemplating sociolinguistic research on any level.

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### **About the Author**

Barbara Johnstone is at Carnegie Mellon University.

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