



Strategic Management in Public Services Organizations: Concepts, Schools and Contemporary Issues

By Ewan Ferlie, Edoardo Ongaro

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Strategic Management in Public Services Organizations sets out to connect the two traditionally disparate academic literatures of public management and strategic management. The authors argue that some models of strategic management are now of enhanced relevance for contemporary public services organizations, especially when considering successive New Public Management reforms. This observation has important consequences for the requisite work practices, skills and knowledge bases of current public managers, as they are increasingly being asked to act as strategic as well as operational managers.

Strategic Management in Public Services Organizations takes a strongly comparative and international perspective in addressing the fundamental issue of strategic management within diverse public administrative traditions. The impact of strategic management on the performance of public agencies is examined and it is argued that the appropriate use of strategic management models depends on the politico-administrative and cultural contexts of the public services organization in question, concluding that there is no single best way to strategically lead public organisations.

This is an advanced textbook aimed at the postgraduate level, particularly students on MPAs and MBAs with a public sector option or MScs in Public Policy and Public Management.

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Review

‘The encyclopedic coverage of decades of research makes Ferlie and Ongaro's contribution an invaluable resource for scholars. The mini-cases, drawn from a variety of organizational and policy environments enrich the book and bring the subject of strategic management to life.’ - Jeffrey D. Straussman, Professor of Public Administration and Policy, Rockefeller College of Public Affairs and Policy, University at Albany, USA

‘Ferlie and Ongaro are to be congratulated on producing this exemplary volume. It is set to become the standard reference point for students and researchers alike.’ - Stephen P Osborne, Professor and Chair in International Public Management, University of Edinburgh Business School, UK

‘The literature on public sector strategic management has been something of a mess – a plethora of concepts, models and approaches. Ferlie and Ongaro have tidied up the mess and provide the reader with a clear and careful guide through this fashionable but complex subject.’ - Christopher Pollitt, Emeritus Professor, Public Governance Institute, Katholieke Universiteit Leuven, Belgium

About the Author

Ewan Ferlie is Professor of Public Services Management at King’s College London, UK. He is also Hon Chair of the Society of Studies for Organizing in Health Care, a Learned Society. He has published widely in the field of public management change and reorganizing

Edoardo Ongaro is Professor of International Public Services Management at Northumbria University, UK. He is President of the European Group for Public Administration (EGPA) and editor of *Public Policy and Administration* since January 2015. He has published extensively in the field of comparative public management.

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