



# Design Rules: The Insider's Guide to Becoming Your Own Decorator

By Elaine Griffin

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**Design Rules: The Insider's Guide to Becoming Your Own Decorator** By Elaine Griffin

*Recipient of the Gold Medal in the Living Now Awards-Home Improvement*

**The essential do-it-yourself guide from one of the top designers in the country that uncovers the secret home design rules used by the pros**

Many design books are filled with lavish photography of perfect rooms that most of us can only dream of re-creating. Without any practical advice, the look is unattainable. That's where *Design Rules* comes in. Here, Elaine Griffin, one of the country's 100 top designers (*House Beautiful*), explains all the practical decorating standards that professionals use behind the scenes to create flowing, balanced, gorgeous design. Packed with helpful illustrations and hundreds of step-by-step tips, *Design Rules* includes essential advice such as:

?Pick a pleasing color palette (that really works)

?Correctly size their bedside tables (so they don't tower over their beds)

?Enhance the visual appeal of windowless rooms (so they're not dungeons)

?Design furniture arrangements that function and flow

?Style up even the most forlorn kitchens, baths and yes, *basements and laundry rooms* (honey, *no* space is too dreadful to be made ultra fab)

?Brighten up their kitchens with a can of paint and a burst of strategically- placed color (location, location, location!)

?Figure out which styles of furniture go together (there *is* a rule and it's easy!)

?Make their own personalities shine throughout their homes (because they *should*)

?And oodles more!

*Design Rules* is for the growing number of savvy, novice home designers who are well-versed in what good design looks like, but need advice on how to translate it into their own home. It is the home design bible people have been waiting for.

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### Editorial Review

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Ignore the sugars, honeys, and dollfaces you may find here, and avoid any sentence ending with an exclamation point. Once you look beyond the cutesy trying-too-hard-to-be colloquial prose, New York City interior designer and magazine contributor Griffin does have decorating secrets and tips to share—and to use. Much of her knowledge is revealed through black-and-white illustrations, a better perspective on home realities than fancy four-color photographs. And much of the book's value lies in the very pragmatic ideas and techniques promoted. Afraid of color? Remember that if the combination exists in nature, it'll work in your home. To ensure that bathroom wallpaper endures (at least for a while), open the door (and window) right after a shower or bath. Looking for empty decorating space? Try over the headboard or beneath the hall table. Don't let the book's very traditional organization—by room—dissuade you from more than a glance; despite some seemingly arbitrary likes and dislikes (for instance, go to the big-box store for kitchen and bath design!), Griffin's know-how will successfully populate any room in the house. --Barbara Jacobs

Review

"It's by far one of the best practical decorating guides to come down the pike."

-Jennifer Boles, *Peak of Chic*

"Elaine Griffin is the Diana Vreeland of decorating. Ignore her smart and stylish directives at your own risk! This book has the answers to so many seemingly simple decorating questions-- I love it!"

-Kate Betts, editor of *TIME Style & Design*

"Creating one's own style at home can be daunting. Elaine Griffin demystifies the process with a smart and savvy, no-nonsense decorating primer. Translating the basics of chic design for the nonprofessional, she provides irresistible, foolproof tips that make sense for every taste, style and budget."

-Margaret Russell, editor in chief of *Elle Decor*

"[A] great new book...I love Elaine's accessible writing style, a breath of fresh air in the often stuffy atmosphere of decorating. Thrilling!"

-Temo Callahan, creative director, Studio Printworks

"Elaine nails it with her step-by-step, practical approach...*Design Rules* is a great tool and inspiration for all."

-Colin Cowie, designer and author of *Colin Cowie Chic*

About the Author

Ranked as one of *House Beautiful's* Top 100 American Designers, **Elaine Griffin** is a contributing editor of *Elle Décor* and designs the Good Works Makeovers for Oprah's *O at Home* magazine. Her work has been featured widely elsewhere in the media.

### Users Review

From reader reviews:

**Warner Samuels:**

Have you spare time to get a day? What do you do when you have considerably more or little spare time? Yeah, you can choose the suitable activity for spend your time. Any person spent their very own spare time to take a wander, shopping, or went to typically the Mall. How about open or read a book eligible Design Rules: The Insider's Guide to Becoming Your Own Decorator? Maybe it is being best activity for you. You understand beside you can spend your time together with your favorite's book, you can cleverer than before. Do you agree with it has the opinion or you have other opinion?

**Eula Johnson:**

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**Jessica Bowman:**

Hey guys, do you really wants to finds a new book to see? May be the book with the name Design Rules: The Insider's Guide to Becoming Your Own Decorator suitable to you? The actual book was written by well known writer in this era. The book untitled Design Rules: The Insider's Guide to Becoming Your Own Decoratoris the one of several books that everyone read now. This book was inspired many people in the world. When you read this book you will enter the new dimensions that you ever know ahead of. The author explained their strategy in the simple way, so all of people can easily to comprehend the core of this publication. This book will give you a lot of information about this world now. To help you to see the represented of the world in this book.

**Eva Lynch:**

Reading a reserve tends to be new life style in this era globalization. With looking at you can get a lot of information that could give you benefit in your life. Together with book everyone in this world can share their idea. Books can also inspire a lot of people. Plenty of author can inspire their very own reader with their story as well as their experience. Not only the storyplot that share in the guides. But also they write about the information about something that you need instance. How to get the good score toefl, or how to teach your children, there are many kinds of book which exist now. The authors on earth always try to improve their ability in writing, they also doing some research before they write to their book. One of them is this Design Rules: The Insider's Guide to Becoming Your Own Decorator.

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