



The Successful Investor: What 80 Million People Need to Know to Invest Profitably and Avoid Big Losses

By William J. O'Neil

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FROM THE AUTHOR OF THE *BUSINESSWEEK*, *USA TODAY*, AND *WALL STREET JOURNAL* BUSINESS BESTSELLER *HOW TO MAKE MONEY IN STOCKS!*

Simple-to-follow strategies for making--and keeping--profits in today's perilous stock market

More than 80 million investors lost 50 to 80 percent of their savings in the recent stock market crash. Investor's Business Daily publisher William J. O'Neil, however, was one of the first to see--and warn investors about--the dangers inherent in what had been, up to that point, a historic bull market run. Those who followed his counsel were able to sidestep devastating losses and emerge with their sizable bull market profits largely intact.

In *The Successful Investor*, O'Neil steps up to tell all investors how they can make money and, more important, avoid losses in up markets, down markets, and everything in between. Showing how mistakes made in the recent market collapse were amazingly similar to those made in previous down cycles, O'Neil reveals simple steps investors can follow to avoid costly mistakes and:

- Buy only the best stocks at only the best times
- Follow a market-tested 3-to-1 Profit-and-Loss Percentage Plan
- Know when to sell for the biggest possible profit
- Recognize chart patterns that presage enormous market moves
- Manage a portfolio over time to maximize its returns

William O'Neil has succeeded in virtually every market environment by following a stable, nonemotional investment plan. In his latest book, O'Neil explains how anyone can follow that plan to become a profitable long-term investor, regardless of market tides or turns.

The Successful Investor will bring reason and welcome relief to all investors

buffeted and bewildered by the perils and uncertainty of today's stock market.

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Editorial Review

From the Back Cover

Commonsense Strategies for Making--and Keeping--Money In Today's High-Risk, High-Reward Stock Market

In today's fast-paced, every-investor-for-himself financial marketplace, it's sometimes hard to tell whose advice you can trust. Still, each day, smart investors around the world choose to trust William J. O'Neil, publisher of *Investor's Business Daily* and author of the million-plus bestseller *How to Make Money in Stocks?*

Why? Because Bill O'Neil knows better than most how to win on Wall Street--and is legendary for sharing his secrets with anyone who will listen.

In *The Successful Investor*, O'Neil outlines how independent investors can move *with* the market instead of against it, and increase their profits by relying on sound, time-tested rules instead of hot tips and irrational greed. Let *The Successful Investor* show you how to:

- Buy only the best stocks at only the best times
- Recognize chart patterns that presage enormous stock moves, both up *and* down
- Manage your portfolio over time to maximize its returns

Bill O'Neil will be the first to admit that he has no inside knowledge about what will happen in tomorrow's market. What he does know how to do is profit if the market goes up, and keep from losing those profits when the markets head south. In *The Successful Investor*, O'Neil reveals what his decades in the market have taught him, and outlines a stable, nonemotional investment plan designed to comfort and protect investors buffeted and bewildered by the today's tumultuous stock market.

About the Author

William J. O'Neil is the founder and chairman of *Investor's Business Daily*, one of the world's leading financial newspapers, O'Neil is internationally regarded as a trusted source of investment research and advice. He is the bestselling author of *How to Make Money in Stocks*, *24 Essential Lessons for Investment Success*, and other essential investment titles.

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Reading can called imagination hangout, why? Because if you are reading a book specially book entitled *The Successful Investor: What 80 Million People Need to Know to Invest Profitably and Avoid Big Losses* your head will drift away trough every dimension, wandering in every aspect that maybe unfamiliar for but surely might be your mind friends. Imaging every single word written in a publication then become one contact

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William Wood:

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