



# Applied Communication for Health Professionals

By POLACK EDWARD P, RICHMOND VIRGINIA P, MCCROSKEY JAMES C

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Do NOT assume communication is a natural ability, it is learned! Successful medical care requires a positive relationship between the patient and care giver. The foundation of such a relationship is effective communication. Applied Communication for Health Professionals provides fundamental information about the importance of effective communication in the medical context. It also discusses how to apply the knowledge drawn from the field of Human Communication to the context of medical care. Clinical and technical skills will only be maximized if communication skills are also at their highest levels. As a result, Applied Communication for Health Professionals will improve patient outcomes, improve compliance, and improve the professional bond between you and your patient.

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