



Encounters with Popular Pasts: Cultural Heritage and Popular Culture

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This volume is based on the recognition that heritage is popular and popular culture is now readily transformed into heritage whose meanings and myths reshape social life and political and economic realities as well as re-make “tradition.” The papers in this volume consider: What does popular heritage look like? To whom does it speak? Is it active in dissolving class and cultural boundaries or just in reproducing new ones? How do societies manage a heritage that is fluid, immediate and that straddles extremes of serious conflict and hedonistic frivolity? When/under what circumstances is the creation and expression of new cultural forms – popular culture – capable of being transformed into heritage?.

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Editorial Review

Review

“These essays express the multiple meanings that are made through popular culture, and weigh carefully the way in which the popular tends to spin through webs of capital. ... This collection ... valuable to specialists, is also particularly useful for those looking for an introduction to this particular field, and likewise is well suited for adaptation in undergraduate courses. With its mix of the particular and the general, *Encounters with Popular Pasts* is a welcome addition to the ongoing conversation.” (Malgorzata J. Rymysz-Pawlowska, *Museum Anthropology Review*, Vol. 10 (2), 2016)

From the Back Cover

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Mike Robinson

Professor Mike Robinson holds the Chair of Cultural Heritage at the University of Birmingham, UK and is Director of the Ironbridge International Institute for Cultural Heritage. He was previously Professor of Tourism and Culture at Leeds Metropolitan University and founder and Director of the Centre for Tourism and Cultural Change. Mike also is founder and Editor-in-Chief of *Journal of Tourism and Cultural Change* (Routledge/Taylor Francis) and founder and Editor of the *Tourism and Cultural Change* book series published by Channel View Press.

Over the past twenty-plus years Mike’s work has focused on the inter-relations between heritage, tourism and culture. He has published numerous books, articles and chapters on the various ways in which these realms intersect. Recent books include *Emotion in Motion: Tourism, Affect and Transformation* (Ashgate, 2012), *The Framed World: Tourists, Tourism and Photography* (Ashgate, 2009) and *World Heritage and Tourism* (University of Laval Press, 2011). He is the co-editor (with Tazim Jamal) and a contributor to the *SAGE Handbook of Tourism Studies* (2012). Mike was commissioned by UNESCO to research and write a major report on Tourism, Culture and Sustainable Development (co-edited with David Picard) and also was later commissioned to write on tourism and representation for the UNESCO 2009 World Diversity Report.

Mike is a long standing member of the UNESCO/UNITWIN Network on Tourism, Culture and

Development, a former member of the Culture Committee of the UK National Commission for UNESCO, and a Board member/Trustee of the Council for British Research in the Levant, an Institute of the British Academy. Mike was a Government appointed member of the UK's Expert Panel to determine the UK's Tentative List for World Heritage in 2010-2011. He was recently appointed to the UNESCO Expert Panel to assist with the development of a Programme in World Heritage and Sustainable Tourism.

Mike is a former Visiting Professor at the Facoltà di Lettere e Filosofia, Università degli Studi di Trento, Italy and is now Visiting Professor at National Taiwan University. Mike has undertaken work on tourism and heritage in Taiwan, India, Jordan, Syria, Lebanon, Belgium, South Africa, Lithuania and Austria and has worked on heritage and tourism related projects in a further 20 countries. He has organized over 20 major international conferences.

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Helaine Silverman is Professor of Anthropology at the University of Illinois at Urbana-Champaign where she directs the Collaborative for Cultural Heritage Management and Policy (CHAMP). She also is a Visiting Research Fellow at Ironbridge International Institute for Cultural Heritage at the University of Birmingham, UK. Her research focuses on representations of the past in the construction and marketing of national identity; contemporary architectural and landscape scripting of cultural heritage sites; the interplay between official agencies of heritage management, tourists and local residents in historic urban centers; cultural governance, heritage conflicts, and cultural rights; and community production of heritage. Helaine is the editor of *Archaeological Site Museums in Latin America* (University of Florida Press, 2006), *Cultural Heritage and Human Rights* (Springer, 2007, with D. Fairchild Ruggles), *Intangible Heritage Embodied* (Springer, 2009, with D. Fairchild Ruggles), *Contested Cultural Heritage* (Springer, 2011) and *Cultural Heritage Politics in China* (Springer, 2013, with Tami Blumenfield). She is an expert member of the ICAHM and ICTC scientific committees of ICOMOS and is a member of Forum-UNESCO. She has served as a consultant to UNESCO on the nomination of several sites to the World Heritage List. She is a member of the editorial boards of *International Journal of Heritage Studies*, *American Anthropologist*, *Heritage & Society*, *World Art*, and *Thema*. She is the editor of the *Heritage, Tourism and Community* book series for Left Coast Press and a co-editor of the *Multi-disciplinary Perspectives in Archaeological Heritage Management* book series for Springer.

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