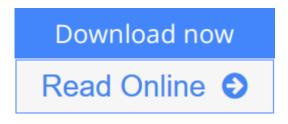


# Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with metro map

By Streetwise Maps



Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with metro map By Streetwise Maps

Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with integrated metro map including lines & stations

This map covers the following areas: Main Milan Map 1:16,000

Milan City Center Map 1:12,000 Milan Area Map / Milan Metro Map

Milan is the design center of Europe, famous for the fashion houses that are based here, the sophisticated and yet simple cuisine that celebrates the finest ingredients and the cultural treasure trove you may find in the museums and churches. When you think of sleek stylish design, you are most likely thinking of something that originated in Milan, Italy. There is an atmosphere for all to savor. The Milanese love excitement, variation, work and their state of mind probably contributes to their success in fashion, food, and culture.

Milan is heaven on earth for serious shoppers. The Brera district immediately north of the Duomo is where you'll find the famed golden triangle. Mention via della Spiga or via Montenapoleone to any fashionista and watch them swoon. You can find the best of everything connected with style and design in this compact, highly charged consumer paradise.

The STREETWISE® map of Milan, complete with street, site and hotel index, enables you to explore all the areas that make Milan an elegant and glamorous city. We include a very detailed map of Milan City Center which encourages you to wander, explore and discover on foot all the city's cultural sites, like the breathtaking Duomo, one of the world's largest cathedrals and La Scala, filled with drama both on and off the stage. Milan's art galleries, many housed in former Palaces and churches, are home to a host of significant works including da Vinici's Last Supper.

Our pocket size map of Milan is laminated for durability and accordion folding

for effortless use. The STREETWISE® Milan map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Milan map today and you too can navigate Milan, Italy like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

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#### **Editorial Review**

Review

'Don't leave home without STREETWISE.' -- The New York Times

'STREETWISE is an absolute travel essential.' -- Travel + Leisure Magazine

'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' -- Chicago Daily Herald

About the Author

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully.

The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970's, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.

After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.

He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool.

More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package.

Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design.

Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world.

Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what

good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure.

In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

#### **Users Review**

#### From reader reviews:

#### **David Pimentel:**

As people who live in the modest era should be up-date about what going on or facts even knowledge to make these people keep up with the era that is always change and move ahead. Some of you maybe will update themselves by examining books. It is a good choice for yourself but the problems coming to an individual is you don't know which you should start with. This Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with metro map is our recommendation to make you keep up with the world. Why, since this book serves what you want and want in this era.

#### **Joshua Cameron:**

This Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with metro map is new way for you who has fascination to look for some information mainly because it relief your hunger info. Getting deeper you on it getting knowledge more you know otherwise you who still having little digest in reading this Streetwise Milan Map - Laminated City Center Street Map of Milan, Italy - Folding pocket size travel map with metro map can be the light food for yourself because the information inside this book is easy to get by means of anyone. These books produce itself in the form which can be reachable by anyone, yeah I mean in the e-book contact form. People who think that in book form make them feel sleepy even dizzy this e-book is the answer. So there is no in reading a guide especially this one. You can find actually looking for. It should be here for you actually. So , don't miss it! Just read this e-book kind for your better life along with knowledge.

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