

# The Honourable Company: A History of the English East India Company

By John Keay



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The most infamous of the trading companies established by the great European powers, the English East India Company was the world's greatest trading power. For more than two centuries, they dominated world trade, raised armies and demolished nations. Now comes this major new book--a surprise hit in England. Photos and maps.



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#### The Honourable Company: A History of the English East India Company By John Keay Bibliography

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#### **Editorial Review**

#### From Publishers Weekly

For 213 years, beginning around 1700, the "incorrigible pioneering" of merchant traders of the East India Company furthered the "peculiarly diffuse character" of the British Empire. British author Keay tells an ambitious story with sweep and brio, encompassing the company's origins as a "bane of bedraggled pioneers" in search of spices in the remote Indonesian archipelago; its role in the 1690 founding of Calcutta (an episode of "commercial greed and political mayhem"); and the opening up of China in 1700, which was to become the company's most profitable trade. Keay not only portays some of the adventurers and potentates who encountered one another but also grasps the details of trade, some more momentous than others: one missive from London to India mixed declarations of war with Spain and complaints about a bar bill. The company's monopoly charter was eventually broken not by rival traders but by British manufacturers wanting more overseas outlets for their products. If, as Keay notes, there are "enough incomplete histories of the Company to justify a health warning," then this book is a salubrious contribution. Photos not seen by PW.

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#### From **Booklist**

Conventional wisdom has it that the commercial imperialism of the early English trading companies was intertwined with the political imperialism of the expanding British empire. In this reexamination of the English East India Company, Keay, an author and broadcaster specializing in Asian history, acknowledges that "but for the Company there would have been not only no British India but also no global British Empire." But he also shows that the triumph of imperialism helped bring about the downfall of the company by eliminating its monopolies and creating conditions for the 1857 Indian mutiny. Keay's title is intentionally ironic; he reports, "venal and disreputable, [the company's] servants were believed to have betrayed their race by begetting a half caste tribe of Anglo-Indians, and their nation by corrupt government and extortionate trade." Published two years ago in Britain and cited as one of that year's three best books by the *Financial Times* (London), *The Honourable Company* fascinatingly illuminates one of the lesser-known chapters of Asian history. *David Rouse* 

#### From Kirkus Reviews

From a British specialist in Asian affairs, this is comprehensive, fact-choked history of the Engish East India Company, which went to India to trade and founded an empire--the British Raj. Chosen as one of the three best books of the year in England by the Financial Times, it is a bold attempt to tell the action- packed story of a trading company that was founded in 1600 and continued in business until 1873; a company that, stretching from London to China, was once the world's largest trading power. Over the course of two centuries it behaved more like an independent principality as it made treaties, waged wars, and acquired territories. Created in London by "men with long heads and deep purposes," it originally sought to gain for England a portion of the profitable spice trade, which had been hitherto controlled by the Spanish, Portuguese, and Dutch. There was also a secondary purpose--to find markets for Britain's wool cloth, an absurdist subtext to the more colorful trading ventures as the British merchants vainly tried to sell heavy fustian to tropical peoples. Beginning with the early days when these entrepreneurs were more buccaneers than legitimate traders, Keay goes on to describe the derring-do and occasional chicanery that led to the granting of trading rights; the great fortunes made in India by men such as Thomas Pitt, the great-grandfather of Prime Minister William Pitt; the founding of cities like Calcutta and Bombay; the regulations made in response to attacks by Edmund Burke, who claimed the company had broken every treaty it had ever made

and sold every title it had ever dispensed; the opium sales that paid for the entire investment in tea; and the eventual takeover by the British government intent on creating an empire. Keay has written a colorful, swashbuckling saga filled with epic characters and ambitions as corporate history merges with world history. A notable achievement. -- *Copyright* ©1994, *Kirkus Associates, LP. All rights reserved*.

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