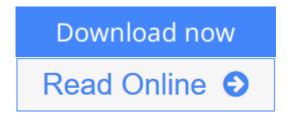


Asset Management in Theory and Practice

By Duncan Hughes



Asset Management in Theory and Practice By Duncan Hughes

Here is an invaluable text that explains modern fund management and techniques for market analysis. It uses real-life issues surrounding asset management, within the context of modern portfolio theory and fundamental market and security analysis. "Asset Management in Theory and Practice" is an explanation and to some extent re-evaluation of the fundamentals that drive the fortunes of different markets. As such it presents a solid platform from which the reader can then develop an understanding of more complex analytical techniques and asset allocation strategies. It should prove invaluable to any investor or student of the financial markets as well as more experienced brokers or analysts seeking to explain to customers how the markets and investment strategies work.

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