e-Business Strategies for Virtual Organizations (Computer Weekly Professional)

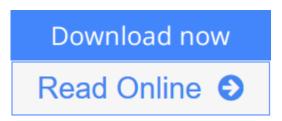*By Janice Burn, Peter Marshall, Martin Barnett*

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'e-Business Strategies for Virtual Organizations' enables IT managers and directors to develop and implement IT strategies and infrastructures for new models of doing business based on the Internet.

The authors provide a brief introduction to the concepts and strategic issues surrounding information warfare, managing organizational knowledge, and the information economy. The virtual organization is now an important business model for contemporary business organizations and the flexibility and adaptability of the virtual organization make it ideal for survival in today's highly competitive and dynamically changing markets. Modern corporations may utilize some of the features of the virtual organization to develop the ideal organization to a greater or lesser extent depending on individual business circumstances. This book covers the issues involved in planning, realizing and managing such a virtual organization, and the role of information and communication technologies in supporting virtual organizations and virtual organizing is addressed throughout.

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