



Facing Up to the Risks: How Financial Institutions Can Survive and Prosper

By Dominic Casserley

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Tried-and-tested methods for financial institution success in a risky economy
Written by a partner of McKinsey & Company, the world's largest and most influential management consulting firm, this book offers wisdom from the cumulative experience of thousands of financial firms in successful risk management. You'll find out how to make these winning strategies work for your company's success and learn what you must know to cope with the uncertainties of tomorrow's headlines. Facing Up to the Risks:

- * Covers the ramifications of the S & L debacle, the Third World debt crisis, the fall of the Iron Curtain, and other major events with an impact on the financial community
 - * Provides four critical skills that can make or break a financial firm and five proven strategies for successful risk management
 - * Based on a major research project, on years of international consulting experience, and on contributions from over 40 experts around the globe
- Facing Up to the Risks shows you how to embrace today's risks in ways that will help your company prosper and flourish in the '90s.

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Bibliography

- Sales Rank: #4362490 in Books
- Published on: 1993-03-12
- Original language: English
- Number of items: 1
- Dimensions: 9.55" h x 1.10" w x 6.35" l, .44 pounds
- Binding: Hardcover
- 336 pages

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Editorial Review

From the Publisher

A unique perspective on issues underlying worldwide financial turmoil running the gamut from the S&L and Third World debt crises in the U.S. to the fall of the Iron Curtain and the 1992 unification drive. Identifies and explains the four crucial skills that determine success or failure for financial firms along with five fundamental strategies. Packed with examples and cases from every sector of the financial industry.

From the Inside Flap

Facing Up to The Risks How Financial Institutions Can Survive and Prosper In the financial world, survival, let alone profitability, is no longer a given. The risks facing banks, thrifts, brokerages, insurance companies, and traders are plain for all to see. However, within risks lie rewards. Facing Up to the Risks explains why somewhere in the world nearly every day brings news of another bank, crippled insurance company or busted brokerage laid low by lax vending, swamped by unprofitable business or even mired in scandal. It explores through vivid case studies and colorful anecdotes how financial firms of all types can not only avoid disaster, but grow and prosper as well. Casserley argues that the continuing carnage in the financial world can be traced to the fact that financial firms have forgotten that they are fundamentally different from all other businesses. They must seek out risk and embrace it if they are to grow and prosper. To do this, they must master three basic skills:

- Valuation, to assess the degree and duration of risk
- Flexibility, to seize fleeting profit opportunities and changes as markets change
- Resilience, to endure the inevitable catastrophics that are part of life in the volatile financial world

These skills can then be combined, with varying emphasis and proportion, into one of five strategies:

- Segmentation, often used by credit card and insurance companies as they separate good risks from bad
- Insider, where financiers try to get "inside" a risk to gain advantage as in venture capital or leveraged buy outs
- Technical, where traders, often in derivative markets, use advanced math and computers to predict securities prices
- Inference, where investors attempt to deduce future stock and bond prices from deep analysis of markets and companies
- Scale, where competitors try to win in markets by being larger than their foes

The depiction of these strategies in action, from formulation through fruition is the heart of this essential and provocative book.

From the Back Cover

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Users Review

From reader reviews:

Mae Saari:

Now a day people who Living in the era everywhere everything reachable by match the internet and the resources inside it can be true or not require people to be aware of each data they get. How a lot more to be smart in acquiring any information nowadays? Of course the answer then is reading a book. Examining a book can help folks out of this uncertainty Information specifically this Facing Up to the Risks: How Financial Institutions Can Survive and Prosper book because this book offers you rich info and knowledge. Of course the data in this book hundred per cent guarantees there is no doubt in it as you know.

Kimberly Wheatley:

Nowadays reading books are more than want or need but also be a life style. This reading addiction give you lot of advantages. Advantages you got of course the knowledge the particular information inside the book that improve your knowledge and information. The info you get based on what kind of publication you read, if you want attract knowledge just go with training books but if you want really feel happy read one having theme for entertaining including comic or novel. The Facing Up to the Risks: How Financial Institutions Can Survive and Prosper is kind of publication which is giving the reader unstable experience.

Nora Mickey:

In this time globalization it is important to someone to obtain information. The information will make someone to understand the condition of the world. The healthiness of the world makes the information easier to share. You can find a lot of referrals to get information example: internet, classifieds, book, and soon. You will see that now, a lot of publisher that print many kinds of book. Often the book that recommended to your account is Facing Up to the Risks: How Financial Institutions Can Survive and Prosper this reserve consist a lot of the information with the condition of this world now. This kind of book was represented how can the world has grown up. The words styles that writer use to explain it is easy to understand. The actual writer made some exploration when he makes this book. Honestly, that is why this book ideal all of you.

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