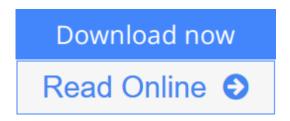


Content Area Reading: Literacy and Learning Across the Curriculum, Video-Enhanced Pearson eText -- Access Card (11th Edition)

By Richard T. Vacca, Jo Anne L. Vacca, Maryann E. Mraz



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Editorial Review

Review

"This text is a well-organized introduction to many of the major components of content area literacy. It cites important research literature to support its pedagogical claims and viewpoints, and provides a large number of resources for both instructors and students." - Wolfram Verlaan, Texas A&M University, Corpus Christi

"Comprehensive and user-friendly. It does a good job of showing how to teach literacy in all the content areas. Students will enjoy the practical applications and teachers will enjoy having information in one place."
- Dr. Virginia S. Loh, San Diego State University

"...exemplary in content and in practicality for teachers who teach middle and high school." - Suzanne Gary Brians, The University of Texas at Tyler

From the Back Cover

The new edition of this widely popular, market leading text gives pre- and in-service teachers valuable knowledge and practical guidance for using literacy-related instructional strategies to help students think and learn with content area print and digital texts. Comprehensible and accessible, this new edition places an emphasis on the comprehensive content focus of the previous editions, including an ever-expanding knowledge base in the areas of literacy, cognition and learning, educational policy, new literacies and technologies, and student diversity.

Outstanding features of the new Eleventh Edition include:

- An emphasis on content literacy practices and instructional strategies.
- A perspective from school administrators and support staff.
- Additional strategies for working effectively with all learners.
- A look at current trends in urban education and the education of immigrants in all settings.
- An exploration of issues in assessment and multimodal learning.
- Incorporation of the Common Core State Standards.

About the Author

Rich and Jo Anne Vacca are professors emeriti in the College of Education at Kent State University. Jo Anne taught language arts in middle schools in New York and Illinois and received her doctorate from Boston University. Rich taught high school English in New York and earned his doctorate at Syracuse University. He is a past president of the International Reading Association. The Vaccas have written numerous books and scholarly articles including *Reading and Learning to Read 8/e; Whole Language in Middle and Secondary Classrooms;* and *Case Studies in Whole Language*. Rich also has served as a coauthor of *Elements of Literature* and *Elements of Language*, both widely used in middle and secondary school English/language arts classrooms.

Maryann Mraz, Ph.D. is an Associate Professor in the Department of Reading and Elementary Education at the University of North Carolina at Charlotte. She earned her Ph.D. from Kent State University under the guidance of Jo Anne and Rich Vacca. Maryann is a board member of the Association of Literacy Educators and Researchers (ALER) and the author of over 50 books, chapters, articles, and instructional materials on literacy education including co-authored books *The Literacy Coach's Companion* and *Independent Reading*. She teaches literacy courses across several programs in the College of Education at UNC Charlotte, and is the Curriculum and Instruction Doctoral Program Coordinator.

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