



Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence

By Ron Moore

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Presenting the best practices of the best manufacturing companies in the world, this book presents proven models for achieving world-class performance. Using a case study of a fictional company called Beta International, Moore illustrates how to increase uptime, lower costs, increase market share, maximize asset utilization, apply benchmarks and best practices, and improve many other aspects that ultimately raise your company's performance to the level of world-class. 'Making Common Sense Common Practice' takes a good, hard look at plant design, procurement, parts management, installation and maintenance, training, and implementing a computerized maintenance management system. In discussing the successes and failures of the world's premier manufacturers, Moore outlines a stable path of growth for almost any manufacturing company. In today's tough competitive markets, 'Making Common Sense Common Practice' greatly enhances your company's chance to succeed - and profit.

- * Third edition features updating plus new sections on innovation, change management, and leadership
- * Presents proven models for achieving world-class performance based on real-life case histories
- * Highly readable, concrete style brings the key points to life through a case study of a fictitious organization, Beta International, which runs throughout the book, based on real case histories

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Editorial Review

Review

"This book is now in its third edition and so clearly its author is doing something right . There are good reasons why it is doing so well. First, it is written in a good, no-nonsense, trade-style, which will undoubtedly appeal to practicing managers - thus it is written in a 'how to' style - for example, there is a section on "Steps to Manufacturing Excellence". Second as well as being written in an engaging manner for practicing managers it alludes to a sufficient range of academic material to please academics who might also be interested in manufacturing. Third, it is timely because it is written at a time of crisis for many countries in terms of the demise of their manufacturing bases.

The book is written in an interesting style, combining in-depth insights where necessary and more succinct, bullet-style approaches, where appropriate.

Ron Moore has used life-like (though not real) cases as a core theme that runs through each of the chapters and this device works well. It brings cohesion and integration to the range of topic areas."

- Steve Brown, School of Business and Economics, University of Exeter, UK, April 2006

From the Publisher

Presenting the best practices of the best manufacturing companies in the world, this book presents proven models for achieving world-class performance. Using companies in the world, this book presents proven models for achieving world-class performance. Using a fictional company called Beta International, the book illustrates the success and failures of the world's premier manufacturers thus revealing a stable path of growth for almost any manufacturing company. Through the experience of Beta International, you'll see how to increase uptime, lower costs, increase market share, maximize asset utilization, apply benchmarks and best practices, and improve many other aspects that ultimately raise your company's performance to the level of world-class. 'Making Common Sense Common Practice' takes a good, hard look at plant design, procurement, parts management, installation and maintenance, training and even offers a chapter on how to implement a computerized maintenance management system. In today's tough competitive markets, 'Making Common Sense Common Practice' greatly enhances your company's chance to succeed - and profit.

From the Back Cover

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"Making Common Sense Common Practice not only provides enlightening concepts but also provides the 'How to' for accomplishing these tasks. Our plant is now using your book as a standard training and development tool."

-John Guest, Production Manager, Michelin North America, Opelika Plant

"This book is packed with practical, common sense ideas on how to improve manufacturing reliability. Through the application of an improvement strategy based on the principles in the book, we improved our uptime by over 30% in 3 years."

-David Ormandy, Site Engineering Manager, Huntsman Tioxide-Malaysia

"In his new book. Ron Moore makes an eloquent argument for the strategic role that maintenance needs to play in modern manufacturing."

-Rick Dunn, Editor, Plant Engineering Magazine

"It's a great book, a continuing tool for improvement."

-Abdou Benafghoul, West Area Engineering Manager, Kraft Foods

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'Making Common Sense Common Practice' takes a good, hard look at plant practices in design, procurement, parts management, installation, operation, maintenance, training, and performance measures, as well as aligning the marketing and manufacturing strategies. In discussing the successes and failures of the world's premier manufacturers, Moore outlines a stable path of growth for almost any manufacturing company. In today's tough competitive markets, 'Making Common Sense Common Practice' greatly enhances your company's chance to succeed - and profit.

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Ron Moore is the managing partner of The RM Group, Inc., and an internationally recognized authority on reliability, manufacturing, and maintenance strategies.

Users Review

From reader reviews:

Dorothy Shuler:

The knowledge that you get from Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence could be the more deep you searching the information that hide inside words the more you get serious about reading it. It doesn't mean that this book is hard to be aware of but Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence giving you joy feeling of reading. The writer conveys their point in particular way that can be understood by means of anyone who read it because the author of this publication is well-known enough. This specific book also makes your own vocabulary increase well. So it is easy to understand then can go with you, both in printed or e-book style are available. We recommend you for having this Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence instantly.

John Lien:

The e-book with title Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence has a lot of information that you can study it. You can get a lot of benefit after read this book. This book exist new knowledge the information that exist in this e-book represented the condition of the world now. That is important to yo7u to learn how the improvement of the world. This particular book will

bring you in new era of the the positive effect. You can read the e-book with your smart phone, so you can read it anywhere you want.

Amado Spieker:

Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence can be one of your starter books that are good idea. We recommend that straight away because this book has good vocabulary that will increase your knowledge in words, easy to understand, bit entertaining but delivering the information. The writer giving his/her effort that will put every word into joy arrangement in writing Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence yet doesn't forget the main point, giving the reader the hottest and also based confirm resource data that maybe you can be certainly one of it. This great information could drawn you into fresh stage of crucial imagining.

Karen Martinez:

What is your hobby? Have you heard that question when you got college students? We believe that that question was given by teacher for their students. Many kinds of hobby, Every individual has different hobby. And you know that little person similar to reading or as studying become their hobby. You need to understand that reading is very important and also book as to be the point. Book is important thing to incorporate you knowledge, except your current teacher or lecturer. You discover good news or update in relation to something by book. Numerous books that can you decide to try be your object. One of them is this Making Common Sense Common Practice, Third Edition: Models for Manufacturing Excellence.

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