



## The Art of Film Funding, 2nd edition: Alternative Financing Concepts

*By Carole Lee Dean*

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- Sales Rank: #231461 in Books
- Brand: Brand: Michael Wiese Productions
- Published on: 2012-07-01
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .93" w x 6.06" l, 1.29 pounds
- Binding: Paperback
- 262 pages

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### **Editorial Review**

#### About the Author

Carole Lee Dean gives three film grants a year valued at more than \$100,000 and is operating President of a nonprofit company now partnered with Indiegogo for fiscal sponsorship for crowdfunding. She is well versed in creating and marketing online campaigns. While running a successful film and tape business in NYC, Los Angeles, and Chicago for 33 years, she created 130 episodes of HealthStyles and Filmmakers, now housed in the National Archives. She coined the phrase “short ends” when she created this \$50 million per-year industry. She was instrumental in the emergence of the independent filmmaker by selling new rolls and ends-of-film at reduced prices to emerging filmmakers like John Cassavetes. She travels worldwide, devoting her time to writing, creating grants, and supporting filmmakers.

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