



Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership

By Bo Schembechler, John U. Bacon

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During his record-setting tenure as coach of the Michigan Wolverines, Bo won thirteen Big Ten titles and finished as the winningest football coach in the school's storied history. But if you asked him, his most important achievement was having a remarkably positive impact on the hundreds of athletes he coached. In these pages, you'll hear Bo's distinctive voice as he shares the principles he applied on the football field and in the locker room to create a football dynasty, and he'll tell you how you can apply his insights to any leadership role. His words will educate, motivate, and inspire-just as the man himself did every day.

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Editorial Review

From Publishers Weekly

With a style so conversational that readers will almost be able to hear the voice of the late, great Michigan Wolverines football coach, Schembechler (1929-2006), it seems as if coauthor and sportswriter Bacon did little more than push the record button and let Schembechler dictate this exceedingly unconventional business title. The coach—who earned the respect of practically every player, coach and fan during his 30 years as Michigan's head coach—lets loose his boisterous personality in italicized and capitalized words, exclamation points and rhetorical questions that punctuate otherwise simple statements and observations. Completed just days before the coach was brought down by heart disease, this volume spells out the leadership principles by which he lived en route to 13 Big 10 titles and 10 Rose Bowl appearances. The book contains no complicated formulas or M.B.A. treatises, but rather commonsense approaches to everything from setting goals and motivating mid-level employees to emphasizing execution and maintaining focus under fire. Along the way, Schembechler shares details from both his professional and personal lives, in which he's always prepared for anything. Schembechler's lessons are practical, well-illustrated and based on a solid legacy of determination and hard work. (*Sept.*)

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Review

"Absolutely wonderful. I hear my old friend in these pages, and his advice is just as direct as he was. Read it - and pay attention!" -- *Mike Wallace, 60 Minutes*

"Bacon had the great fortune to sit down with Bo and hear story after story, lesson after lesson. Read this book and you'll feel like you were there. Outstanding!" -- *Dan Dierdorf, College and NFL Hall of Famer, NFL on CBS Analyst*

"Bo's persona fairly crackles on the pages of Bacon's book. Good stuff from a good man who also happened to be a pretty darn good football coach. A classic." -- *Keith Jackson, Hall of Fame Broadcaster, ABC Sports*

"Having spent many days with Bo, I can tell you few men inspired others to be their best the way he did. A player once made the same mistake over and over in practice, he admitted, just to hear Bo yell at him. His athletes said they'd follow him to the ends of the earth, but beyond this world, even with his passing, Bo's words still inspire those who remember him. His voice was that strong. This book is a fine connection to that voice, which embodied, every day, true leadership." -- *MITCH ALBOM, author and columnist*

"If you knew Bo personally, this book is a chance to spend one more unforgettable day with him. If you didn't, you'll see some sides of him you might have missed from a distance: his humor, his compassion, even - dare I say it - his sensitivity. Make no mistake, though: Bo's leadership lessons are no-nonsense, straightforward - and incredibly effective." -- *John Robinson, former Head Coach, USC Trojans and LA Rams*

"In an era of corporate coaches who might as well be accountants, Bo's throaty growl and gruff but loving style are sorely missed. There is nothing superficial about Bo's basic philosophy of life and leadership - and his lessons are truly timeless." -- *David Maraniss, Pulitzer Prize winner and best-selling author of When Pride Still Mattered: A Life of Vince Lombardi*

About the Author

BO SCHEMBECHLER was the winningest coach in the history of the nation's winningest college football team. As coach of Michigan, he had a record of 234-65-8, the fifth best tally of all college football coaches in history. He was in demand across the country for his speeches on team work, motivation, and inspiration, and was the bestselling author of BO.

JOHN U. BACON is a top sports journalist based in Michigan and a long-time associate of Bo Schembechler.

Users Review

From reader reviews:

Edward Torres:

In this 21st centuries, people become competitive in each way. By being competitive at this point, people have do something to make these people survives, being in the middle of typically the crowded place and notice by means of surrounding. One thing that at times many people have underestimated the item for a while is reading. Yes, by reading a e-book your ability to survive enhance then having chance to stay than other is high. In your case who want to start reading any book, we give you this particular Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership book as beginner and daily reading book. Why, because this book is greater than just a book.

Lucille Davis:

The knowledge that you get from Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership will be the more deep you looking the information that hide within the words the more you get serious about reading it. It doesn't mean that this book is hard to recognise but Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership giving you joy feeling of reading. The article author conveys their point in particular way that can be understood by means of anyone who read this because the author of this guide is well-known enough. This particular book also makes your vocabulary increase well. Making it easy to understand then can go to you, both in printed or e-book style are available. We highly recommend you for having this Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership instantly.

Dawn Fernandez:

A lot of people always spent all their free time to vacation or even go to the outside with them family or their friend. Do you know? Many a lot of people spent they free time just watching TV, or maybe playing video games all day long. If you need to try to find a new activity that's look different you can read some sort of book. It is really fun in your case. If you enjoy the book that you read you can spent 24 hours a day to reading a e-book. The book Bo's Lasting Lessons: The Legendary Coach Teaches the Timeless Fundamentals of Leadership it is rather good to read. There are a lot of individuals who recommended this book. They were enjoying reading this book. If you did not have enough space to bring this book you can buy the actual e-book. You can m0ore quickly to read this book through your smart phone. The price is not too expensive but this book has high quality.

Virginia Laird:

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